

TAMZ

Confidence, crowned.



BLACK-OWNED. EXPRESSIVE. EVERYDAY STYLE.

A signature beret. Your own way to wear it.
Meet the accessories brand founded by entertainer Keldamuzik.

EXPLORE TAMZ

STYLE WITH A STORY

Meet TAMZ.

TAMZ brings Keldamuzik's creative spirit into an everyday accessory: the beret. Color, personality and a recognizable TAMZ mark make the collection a finishing touch for casual looks, dressed-up moments and individual expression.



Keldamuzik

FOUNDER

An artist, actress and host, Keldamuzik brings experience in music, screen entertainment and personal style to her fashion brand.

Creator and host, Diva Talk Tonite

A platform for conversations with creatives and entrepreneurs.

[Explore the series on Tubi](#)

2026 Best Actress — Web Short

SacTown Movie Buffs Film Festival.

[View festival recognition](#)

A connection beyond fashion

TAMZ has partnered with HairToStay, a nonprofit that helps eligible patients access scalp-cooling treatment. The collaboration adds a community-focused dimension to the brand's story.

FOUR FEATURED STYLES

Find your color.

\$14.99 each | Free U.S. shipping, no minimum.

Prices and shipping offer checked October 14, 2026; see store for current details.



Blush Bombshell

[SHOP THIS BERET >](#)



Sunshine Yellow

[SHOP THIS BERET >](#)



Burning Red

[SHOP THIS BERET >](#)



Mysterious Black

[SHOP THIS BERET >](#)

LET'S TELL THE STORY

Your next style feature.

For editors, stylists, producers and retail partners: connect with Wendy for interviews, product details, imagery and collaboration inquiries.

Editorial angles

THE ARTIST BEHIND THE BRAND

How Keldamuzik translates her entertainment career into a personal accessories label.

ONE ACCESSORY, FOUR MOODS

Color-led styling ideas featuring four TAMZ berets for shopping pages and fashion stories.

BLACK-OWNED BUSINESS SPOTLIGHT

A founder-led brand with a story spanning creativity, entrepreneurship and community.

[SHOP THE COLLECTION](#)[FOLLOW @WEARTAMZ](#)[WATCH THE TAMZ PROMO](#)[REQUEST PRESS IMAGES](#)

Press & business inquiries

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Ask about interview availability, image credits and editorial usage, product measurements, care information or retail opportunities.